

Read D. McNamara

A well-known Fortune 500 international executive and marketing leader, Mr. McNamara possesses more than thirty-five years of richly varied experience in global business development, marketing, and executive management. He has a record of leading double-digit growth in sales and profitability while holding P&L responsibility in excess of \$100 million for leading consumer products companies.

After receiving his MBA from Wharton in 1973, Mr. McNamara began working for The Gillette Company and then rapidly advanced through positions in sales, marketing, and executive management at Gillette, Pillsbury, ConAgra, Revlon, Paging Network, Bausch and Lomb, and Fuller Brands. He has held increasingly responsible positions as Sales Manager, Brand Manager, Marketing Manager, Director International Mergers & Acquisitions, Vice President International Business, Senior Vice President, and President.

During his extensive growth management experiences, Read has been responsible for managing global brands with innovative strategies for some of the world's most recognized retail brands, including *Right Guard*, *Paper Mate*, *Green Giant*, *Haagen Dazs*, *Healthy Choice*, and *Ray Ban*. He has also orchestrated aggressive corporate development through mergers and acquisitions.

Read was President, Latin America for Bausch and Lomb, and oversaw the rapid growth of this important Region, taking it from worst to first in profitability. He went on to a successful tenure as President of Fuller Brands, before turning his attention to management consulting as a Founding Partner at CXO on the Go. He spent three years in a successful five-partner firm specializing in small business and startups. McNamara possesses native fluency in Spanish.

Read has served on the Board of Directors of both publicly owned and privately held companies. He currently serves on the Board of Rural Opportunities Enterprise Center, and is a past Director of the Colgate University Alumni Corporation. He has been married for 35 years and has five grown children.