

Cynthia L. DeRuyscher

Cindy has a diverse set of business process, information system and business management skills derived from over 20 years of management experiences. Key to Cindy's many successes is her unique ability to develop and translate a company vision into reality through operations with emphasis on finance, technology and customer satisfaction. She has exceptional analytical, leadership and communication skills for development and improvement of complex business systems through innovative strategies, processes, tools and technologies. She has proven with several entrepreneurial ventures to be a highly effective liaison between the customer, management and technical teams and has provided expert management of ironclad software development and maintenance techniques yielding corporate intellectual property/assets. Some specific accomplishments include:

- Direction of corporate strategies, resource allocation, future product analysis, product development, quality, customer service and compliance for several organizations.
- Led requirements analysis team defining features and functionality. Established corporate standards for the development of software, use of version control and defect tracking. Developed and maintained all scheduling of software component creation. Managed testing group and coordinated defect resolution with software teams.
- Leader of Sarbanes Oxley Information Technology Controls establishment process including design and testing.
- Establishing corporate templates, cash flow analysis and revised pricing model.
- Development of procedures for the Implementation, Development and Support processes.
- Creation and deployment of corporate policies and procedures for software quality control and maintenance.
- Provided on-going support in a production environment. Directed system user contact to resolve immediate problems and provide enhancements. Developed policies and procedures for software delivery and support of the 'live' software product.
- Led successful core software product development efforts and concurrently managed and scheduled several projects.

After achieving a BA in Mathematics and minor in Computer Science from the State University of New York at Geneseo, Cindy received a fellowship to the College of William and Mary, Williamsburg, Virginia for graduate work in Applied Science. She has also completed course work toward an MBA at Syracuse University in Syracuse, New York.